

CREATIVE DIRECTOR / SENIOR DESIGNER / MULTIMEDIA DIRECTOR

Motion Graphics / Interactive Media Development / Corporate Branding / Web Development

Design and Creative Leader: I have been fortunate to enjoy an exciting career in the multimedia industry, creating marketing materials for known companies such as Webroot Software Inc., Dodge, Regal Marine Industries and America's Job Network. **Career Track:** Professional growth through such positions as Producer, Multimedia Specialist, Flash Developer, Lead Video Editor, Designer, and Media Director.

Entrepreneurial / Start-Ups / Small Business Consultant: Over the past 6 years I have been utilizing creative expertise gained from small to mid sized businesses in areas of strategic marketing, corporate branding, application design and product development.

Flash Design and Development: Using classical design principles and Object Oriented Programming (OOP) with new technology and media I have helped to gain venture capital, increase online traffic, lengthen and improve user retention and conceive and implement sound, inventive design solutions that translate into positive earnings.

Video / Animation / Special Effects: I am skilled in nearly all areas of media and design. I have created successful design/media solutions for small to mid-sized corporate clients.

Columbus College of Art and Design, Columbus, OH (4 years)

BFA – University of Colorado at Boulder, Major in Illustration & Painting (2 years)

SELECTED SKILLS & ACHIEVEMENTS

- Skills:** Exceptionally strong design and creative vision. Highly personable and capable of leading a team of designers, developers, producers, and contractors. Proficient in creating high quality, creative solutions under tight deadlines. Capable of managing all types of design and media teams under all levels of budgets.

- Instrumental in gaining \$108 million in venture capital funding for mid-sized company.** Recruited to serve as Senior Flash Programmer for Webroot Software Company (2004-2005). Created custom interfaces for marketing new technologies in the spy-ware industry. This technology and marketing solution was the first ever to monitor, trace, and record spy-ware activities internationally. I worked closely with the VP of Threat Research to create a unique and successful marketing venture helping to catapult business investment and new thinking within this competitive industry.

- ❑ **As Creative Director and Senior Multimedia Designer for America's Job Network** I increased new and qualified leads with flash 'market' tours, powerful re-branding for multiple divisions, developed successful marketing materials such as DVDs, CDs, streaming video, web design, print and book design and chief media consultant.

- ❑ **Small Business Media Consultant, Interactive Producer, Design Collaboration** – I have worked with established small businesses to add new services and capabilities to their existing client base. Introduced new technologies and finishing quality to independent/start-up businesses. Consultant on a variety of self-promotionals for small businesses.

CAREER OVERVIEW

America's Job Network. – Creative Director, Multimedia Specialist and Flash Guru 2006 – 2009

Silverfish Media Inc. – Media Director 2005 – 2006

Webroot Software Inc. – Senior Flash Developer 2004 – 2005

Bandwidth Communications Inc. – Multimedia Designer / Lead Video Editor 2001 - 2004

Dodge, Chevy, Regal Marine Industries, Hunter Boats, American Video, KFSM Media – Freelance clients utilizing Web Design, Animator, Lead Video Editor, Graphic Designer since 2000. I developed dynamic designs, marketing videos, applications and multimedia for small to mid-sized companies. I have extensive experience with introducing multimedia on the web for marketing, operational, sales and educational needs.